



elements of design

TEXTURE.....

TEXTURE

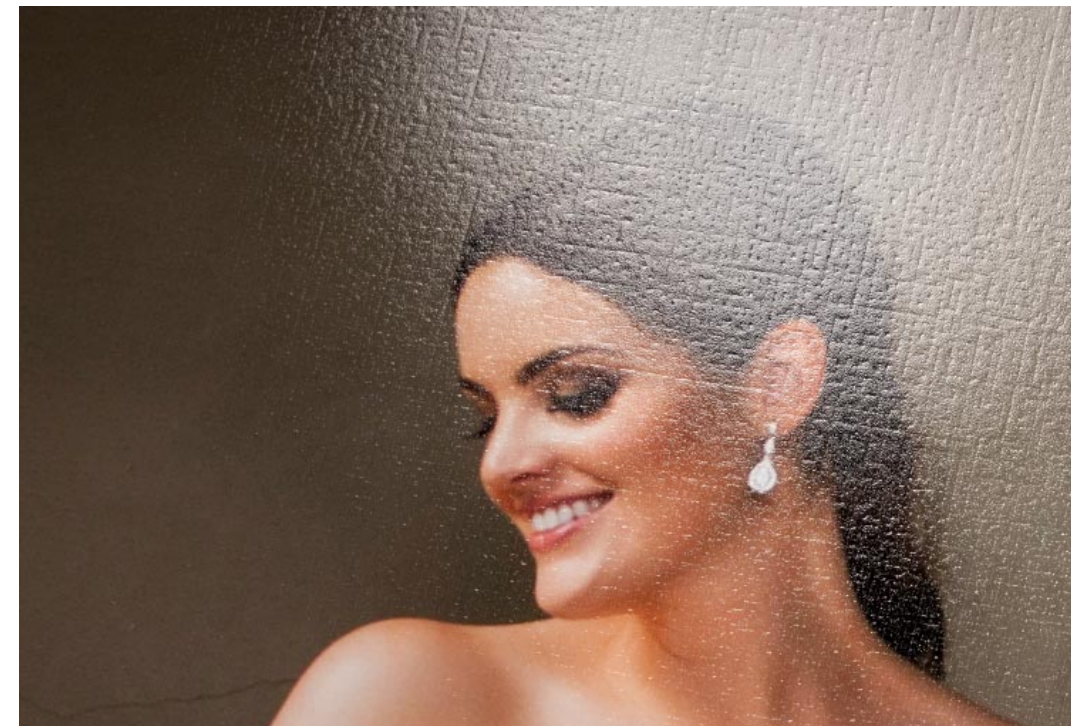
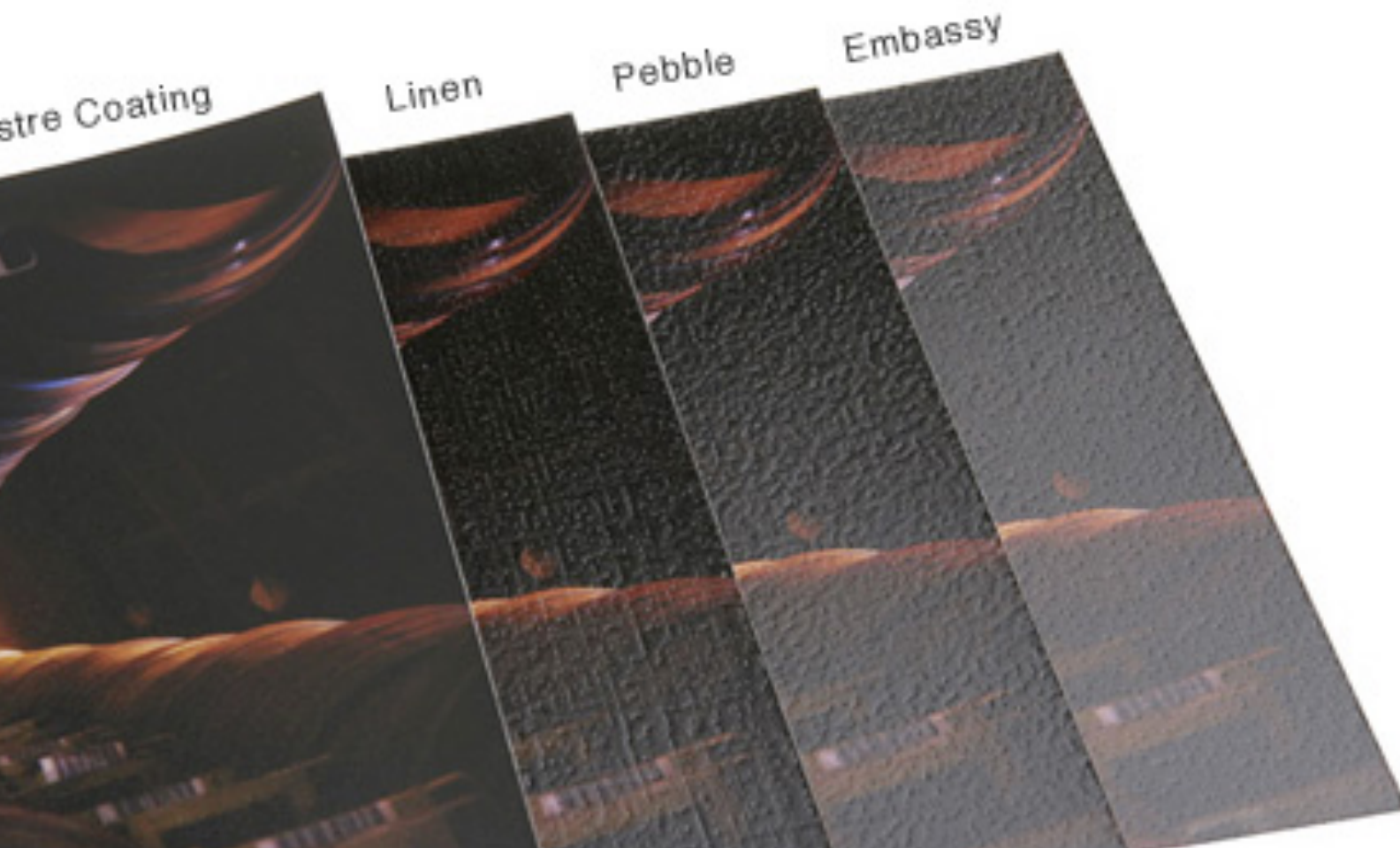


- The feeling of a surface
- the other elements are solely visual
- texture not only appears to the eyes but also the sense of touch (“tactile”)

REAL TEXTURE



- real texture is something you can actually touch (when something looks and feels the same way)
- in photography the type of paper you print on has real texture (matte, eggshell, glossy)
- **MOST OFTEN YOU WILL NEVER HAVE REAL TEXTURE IN PHOTOGRAPHY**





IMPLIED TEXTURE

- Implied texture is when something looks different than it actually feels
- **NEARLY ALL PHOTOGRAPHIC TEXTURE IS IMPLIED** we cannot reach out and touch the peeling paint, but we get the feeling we could (so the branch above looks like it would feel cold, wet and bumpy, but if I touched it it would feel like a computer screen)
- this feeling adds to our experience of the object



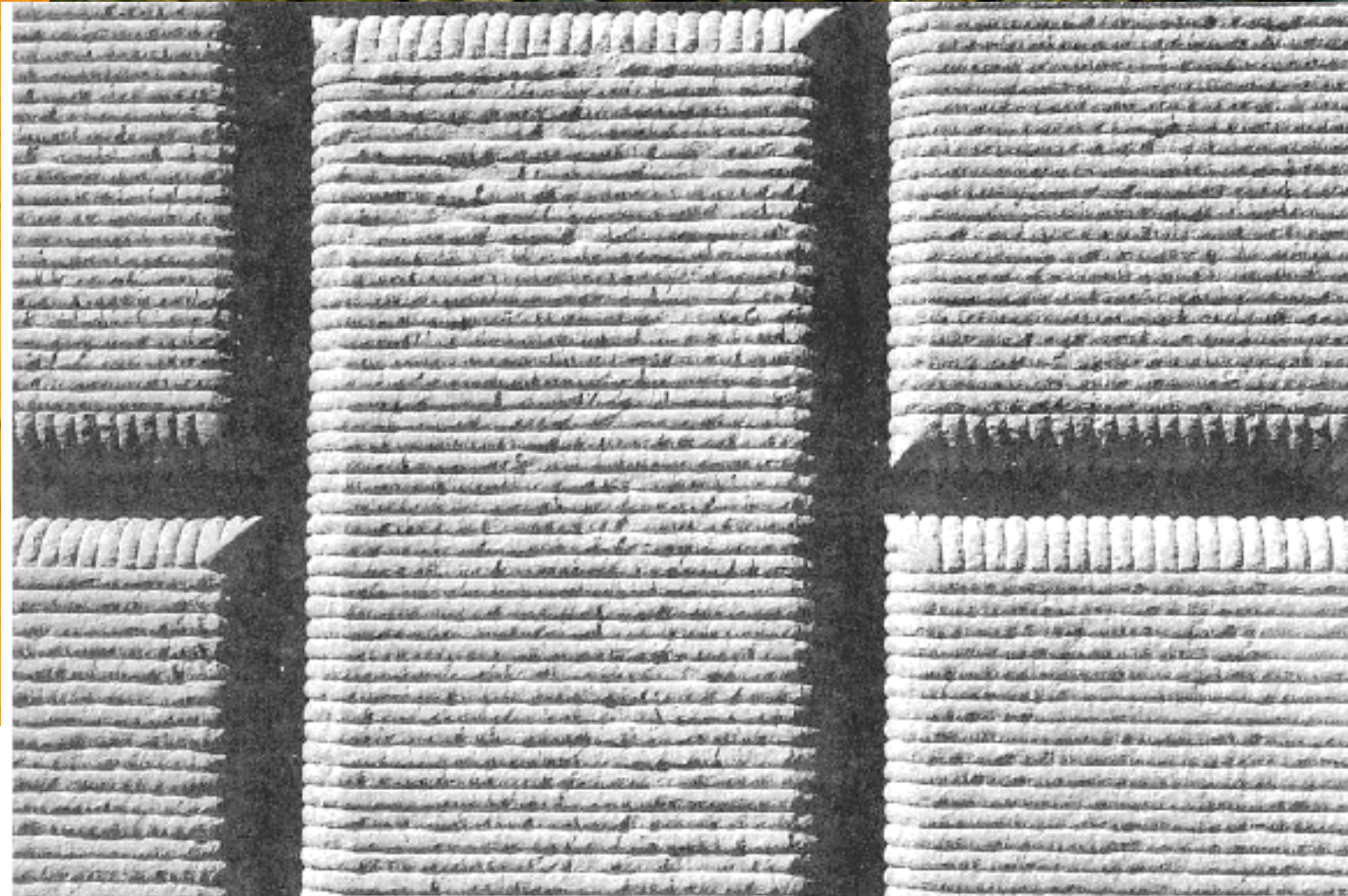
UNIFORM TEXTURE

- texture that creates patterns
- helps to unify the composition
- can be boring



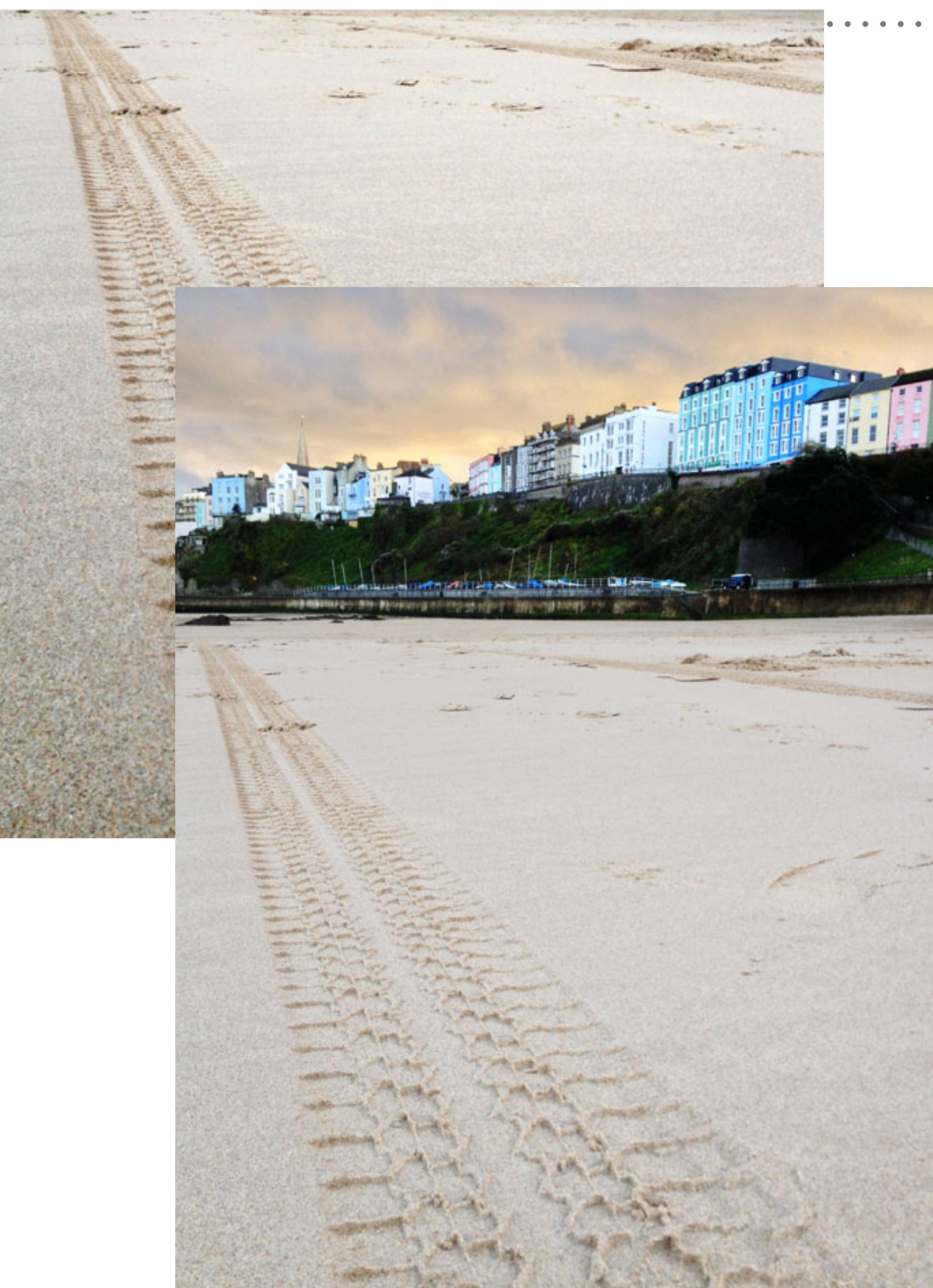
USING TEXTURE

- simplest way to use texture is to shoot it without any context (texture for texture's sake)



USING TEXTURE

- by zooming out and capturing the context of the texture you can use it to tell a story



LIGHTING TEXTURE

- side lighting is nearly always best to capture texture.
- head on light will flatten

Frontal Lighting - Minimal Texture



45° Lighting - Some Texture



Side Lighting - Maximum Texture



FINDING TEXTURE

- texture is everywhere but interesting texture can sometimes be challenging to find
- start with the ordinary (fibers in a sweater, bark in a tree), the move to more complex
- instead of taking the millionth picture of your dog as a whole, zoom in on his nose, or the juxtaposition of his glossy reflective eye and coarse eyebrow hair.
- instead of a park bench, zoom in on frozen droplets along the bench.
- when you focus on human subjects you can tell even more of a story, the weathered tanned skin of a construction worker, or the delicate almost translucent skin of a baby.











TEXTURE VIDEO